



**THE NEW  
SELF-SERVICE CLOUD  
SOLUTIONS**

**avantune**   
INNOVATION WITHOUT COMPLEXITY

We have always been particularly attentive to the quality of our products, services and processes.



## THE VISION

At Avantune, we believe the market has reached a Self-Service economy stage that is reshaping the use of technology and the role that it now plays for everyone.

Technology needs to be business and user-oriented, available anytime and anywhere.

Technology needs to enable companies to achieve their goals with fewer costs and more efficiency.

In the next future companies will rely less on suppliers, hardware infrastructures, and software. Technology will be a tool to achieve goals with less management and resources' costs.

With this vision, we invented and deployed a powerful Self-Service cloud platform and a unique set of Self-Service business solutions able to anticipate customer needs and support their growth.

## ABOUT US

Avantune is the innovative leader in the Self-Service economy.

Avantune is driving and leading the shift to the Self-Service economy through innovative, flexible, and scalable solutions.

The name Avantune is the combination of the words "advanced" and "tuning."

Avantune is continuously "tuning" to the most advanced customer needs to support their shift to the most innovative and exclusive solutions.

Avantune's solutions are provided online and in the Self-Service mode, through a network of 200 plus retailers and partners.

With headquarters in Canada and branches in the United States, Mexico, and Italy, the company employs more than 150 highly trained individuals.



## OFFER

We deploy and implement the full set of innovative and independent Self-Service cloud solutions perfectly integrated.

Genialcloud, the Self-Service Business Productivity Suite, and Powua, the Self-Service Cloud Enablement Platform, are two integrated solutions supporting companies and cloud providers during their digital transformation and helping to increase their productivity.

Cloud services are provided through the Avantune data center in Europe, and through partnerships with specialized data centers network in Canada and worldwide, and on the leading cloud providers like Microsoft Azure and Amazon Web Services.



### SELF-SERVICE

A powerful on-demand Self-Service platform. Choose and set the services according to your business needs.



### CLOUD

Access anytime, anywhere. No infrastructure headaches. Focus only on the growth of your business.



### PRODUCTIVITY

Increase your business productivity with the new 'consumer style' digital business model.



Genialcloud is the Self-Service Cloud Suite that enables your company to increase productivity and efficiency, reduce costs, streamline processes, and to improve your customer relationships.

Share documents, analyze data, organize meetings, manage your business, and more in the Self-Service mode. All you need is an internet connection.



Powua is the innovative Platform enabling the Self-Service Cloud. Large Enterprises, Service Providers and Developers will be able to activate new cloud services and to manage their provisioning, metering, monitoring, and billing.

Powua supports private, public, and hybrid cloud models. Infrastructures, applications, and IoT devices are available in a Self-Service mode. Powua integrates connectors with the main cloud providers and virtual environments.



Avantune is the inventor of the Self-Service cloud. Thanks to **Powua** (the Self-Service cloud enablement platform) and **Genialcloud** (the Self-Service business productivity suite) it is now possible to cut the complexity and costs of infrastructure and technological resources. It's also possible to increase the efficiency and productivity of organizations, enabling employees to collaborate remotely.

With headquarters in Toronto, the company also operates in Italy, the United States and Mexico.

Avantune: Innovation without complexity.

**1.866.436.3278**

[www.avantune.com](http://www.avantune.com)



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